



## BIC GLOBAL ONLINE PRIVACY NOTICE



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

## TABLE OF CONTENTS

<b>1. PRIVACY STATEMENT.....</b>	<b>2</b>
<b>2. PERSONAL DATA WE COLLECT AND HOW WE USE IT .....</b>	<b>2</b>
<b>3.SOURCES OF PERSONAL DATA.....</b>	<b>4</b>
<b>4. HOW WE MAY SHARE PERSONAL DATA.....</b>	<b>5</b>
<b>5. COLLECTION AND USE OF PERSONAL DATA FROM VISITORS UNDER 18 YEARS OF AGE .....</b>	<b>6</b>
<b>6. YOUR PRIVACY RIGHTS AND HOW TO EXERCISE THEM.....</b>	<b>6</b>
<b>7. COOKIES AND SIMILAR TECHNOLOGIES .....</b>	<b>8</b>
<b>8. HOW WE RESPOND TO “DO NOT TRACK” SIGNALS .....</b>	<b>8</b>
<b>9. LINKS TO OTHER WEBSITES .....</b>	<b>9</b>
<b>10. HOW LONG YOUR PERSONAL DATA WILL BE KEPT.....</b>	<b>9</b>
<b>11. KEEPING YOUR PERSONAL DATA SECURE .....</b>	<b>9</b>
<b>12. INTERNATIONAL DATA TRANSFERS &amp; DATA STORAGE.....</b>	<b>9</b>
<b>13. CHANGES TO THIS NOTICE .....</b>	<b>10</b>
<b>APPENDIX 1 - US-CANADA SPECIFIC ADDENDUM.....</b>	<b>11</b>
<b>APPENDIX 2 - EXERCISING YOUR PRIVACY RIGHTS .....</b>	<b>15</b>



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

## 1. PRIVACY STATEMENT

BIC is a multinational group which has been engaged for many years in the business of research, development, manufacturing, marketing and sale of Human Expression, Flame for Life, Blade Excellence and Skin Creative products. BIC operates worldwide through its network of affiliated companies and subsidiaries.

This Global Online Privacy Policy ("Notice") describes how Société BIC, acting as the Data Controller, and where applicable, its affiliated companies, including Inkbox, Rocketbook and Tangle Teezer, (collectively, "BIC", "we", or "our"), process Personal Data, in connection with BIC's services and brands, including Tattly and Bodymark.

The purpose of this Notice is to inform you about the types of information we gather about you when you visit and use our websites, how we use that data, whether we disclose it to anyone, and the choices you have regarding our use of your Personal Data.

This Notice applies to Personal Data we collect through all the websites we operate (collectively, the "Websites"), mobile applications, our social media accounts and our other products and services (collectively, the "Services").

BIC is committed to protecting your privacy, including when you visit our Websites or applications. This is done in compliance with the General Data Protection Regulation 2016/679 ("GDPR") and other Data Protection Laws in force within all the countries where we operate, including but not limited to, the United Kingdom Data Protection Act 2018 ("UK GDPR"), the Swiss Federal Data Protection Act of 25 September 2020 ("LPD"), the California Consumer Privacy Act of 2018 ("CCPA"), the Canadian Personal Information Protection and Electronic Documents Act of 13 April 2000 ("PIPEDA"), the Brazilian General Data Protection Law of 18 September 2021 ("LGPD"), the Ecuadorian Personal Data Protection Organic Law of 26 May 2021, the Mexican Federal Law on the Protection of Personal Data held by Private Parties of 6 July 2010.

Data Controller, Data Breach, Data Subject, Personal Data, Processing, Pseudonymization, Recipient, Consent, Special Category of Personal Data, Supervisory Authority have the meaning given by the GDPR unless (i) other Data Protection Laws apply, in which case, they will be interpreted in light of the closest term of the applicable Data Protection Laws or (ii) as otherwise specified herein.

By using the Websites, you acknowledge that you have read, understood, and agree with this Notice.

## 2. PERSONAL DATA WE COLLECT AND HOW WE USE IT

BIC collects Personal Data from visitors of our Websites, from our consumers and customers, and from other businesses for the purposes outlined in this Notice. Without it, we may not be able to provide all Services requested.

The categories of Personal Data that we collect are listed below.

For each purpose, we ensure to have a legal basis for such Processing. In general, we use your Personal Data to provide you with our Services. We may process certain Personal Data with your Consent, for legitimate reasons or in compliance with a legal obligation.



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

When we rely on legitimate interests for Processing your Personal Data, prior to the processing, we will balance such legitimate interest with your interests and rights in relation to the protection of your Personal Data.

We do not use your Personal Data to make decisions that have legal or any other significant impact on you.

Personal Data we collect	Why we use the Personal Data	Legal basis for this use of Personal Data
Your name, and contact details, including your email address, telephone number(s) and delivery address.	To register you as a new customer, to help manage your account, to enable you to place orders and to deliver products to you.	This is necessary to execute a contract between us.
	For fraud prevention.	This is necessary for the purposes of our legitimate interests to prevent fraud and ensure the security and integrity of our business.
	To contact you from time to time about our products, news, offers, new competitions and sponsored events.	You have provided Consent to allow us to contact you for these specific purposes.
	To communicate with you about operational changes to our Websites and Services.	This is necessary for the execution of a contract between us and for the purposes of our legitimate interests to communicate about any Services changes and to boost our business activity.
Demographic data such as age, date of birth and gender.	For analytics of market behavior and optimization.	This is necessary for the purposes of our legitimate interests to boost our business activity and carry out our marketing activities.
Full details of the purchases you make, including the time and date of purchase and details of any relevant payment card (including its billing address).	To enable you to order products from us on our Websites.	This is necessary to execute a contract between us.
	To maintain administrative and legal records about our business, to enable us to understand what we have sold, how, when, where and at what price and for the related taxes we have to pay.	This is necessary for compliance with legal obligations to which we are subject.
	To enable us to run competitions and offers for which you have signed up, about which we need to be able to communicate with you.	This is necessary for the purposes of our legitimate interests to improve our Services and products and to stay competitive.
	To gather feedback from you about our Websites, our Services, and activities from time to time. We may invite you to provide this feedback on occasion, for example by emailing you to ask if you	This is necessary for the purposes of our legitimate interests to improve our Services and products and to stay competitive.



BIC Group  
 BIC Global Online Privacy Notice  
 Responsible: Legal & Compliance  
 Last Updated: NOVEMBER-2025

Personal Data we collect	Why we use the Personal Data	Legal basis for this use of Personal Data
	would like to review a product you have bought. We may use independent research and feedback providers to do so on our behalf.	
	To respond to any questions, suggestions, issues or complaints you have raised with us.	This is necessary for the purposes of legitimate interest in order to handle feedback and/or complaints from you.
	To help us exclude our existing customers from advertising and targeting new customers	You have provided Consent to allow us to do this Processing.
Data on what you search for, view, click on and access in and through our Websites. We may collect the time and geographic location of your device when you do so. This data may also include where you came to our Websites from, and where you went when you left it. We do this through the use of email and Websites cookies. Please see information regarding our cookies below.	For analytics and optimization.	You have provided Consent to allow us to do this Processing.
Technical data about the devices you use to access our Websites. We collect each device's relevant IP address, operating system and version, web browser and version, and geographic location.	To provide our Services and prevent us from fraud.	You have provided Consent to allow us to do this.

### 3.SOURCES OF PERSONAL DATA

We may collect the above categories of Personal Data from the following categories of sources:

- **Directly from you:** For example, we may receive and use for the purposes listed above the Personal Data that you provide about yourself, including your name, alias, contact details, posts, messages, applications, photographs, and other content. We may also collect Personal



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

Data from you that is necessary for us to process your order and to otherwise address your requests for information, goods and services to us. For example, if you place an order with our Websites or customer service team, we will receive your name, billing and shipping address, payment data and other data that you may provide to us as part of your order.

- **From your device:** Our Websites, mobile applications and other electronic interactions (such as emails we send to you) may automatically collect Personal Data about your interactions with our Services.
- **From other businesses in business-to-business transactions:** We may receive Personal Data on individuals when another business places an order with us. For example, we may receive the name and address of an individual receiving the business-to-business order.
- **From other sources:** We may receive Personal Data from other third parties, such as our service providers or business or from publicly available resources.

#### 4. HOW WE MAY SHARE PERSONAL DATA

We may disclose Personal Data for the purposes described in Section 2.

The categories of recipients with whom we share Personal Data are generally the following:

- Our brands, including Bodymark and Tattly, and our affiliates, including Inkbox, Rocketbook and Tangle Teezer.
- Third party vendors, service providers, and other business partners who provide services to us or otherwise help us operate our business and the Services.
- Business transaction partners in connection with a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets.
- Other entities, as may be necessary to detect security incidents and fraudulent or illegal actions or to protect the safety, property, or other rights of us or any other person or entity; to comply with law, a court order, or other legal process, or in connection with a legal investigation; to enforce any applicable terms and conditions and other agreements; as otherwise may be required or permitted by applicable law; or in accordance with your Consent or direction.

The above excludes the information related to your consent to receive text messages; this data will not be shared with any third parties.

We do not sell Personal Data for money. As it is common practice among businesses, we may share Personal Data for targeted advertising. You have the right to opt out of your Personal Data being shared for targeted advertising.

**Social Media Applications:** You may have the opportunity to utilize third party applications, plugins and buttons on our Websites, social media pages or on social media platforms. Consequently, your Personal Data may be shared with that third party social media platform, and they may share data with us. In the event that you choose to provide your Personal Data to a third party social media platform, your Personal Data will be governed by the policies of those third party social media platforms. We do not exercise control over third party social media platforms. Those social media platforms may place their own cookies or other files on your device, solicit Personal Data from you



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

and follow different rules regarding the use of the data you submit to them. We encourage you to read the privacy policies or statements of the other social media platforms you visit.

## 5. COLLECTION AND USE OF PERSONAL DATA FROM VISITORS UNDER 18 YEARS OF AGE

Our Services are designed and intended for adults. We do not knowingly collect or store any Personal Data about minors. Our Services are not designed to collect Personal Data from children under age 18. In the event that we discover that a child under the age of 18 has provided Personal Data to us, we will delete the child's Personal Data, unless such child's legal guardian has taken the legally compulsory steps to request BIC to provide the Services. These steps may include for example parental verification (the guardian must prove their identity and legal relationship to the child), and explicit consent (the guardian must give clear consent for data collection and use).

We may collect Personal Data on minors when provided by their parents or legal guardians for the purposes of requesting goods or services from us for the benefit of such minors.

## 6. YOUR PRIVACY RIGHTS AND HOW TO EXERCISE THEM

Under Data Protection Laws, you have some or all the following rights.

Your rights	What does it mean
<b>The right to be informed</b>	You have the right to be informed about the collection and use of your Personal Data by us.
<b>The right of access</b>	You have the right to access and receive a copy of the Personal Data we hold about you and other information, including if applicable in a machine-readable format.
<b>The right to rectification</b>	You have the right to have inaccurate Personal Data rectified or completed if it is incomplete.
<b>The right to erasure/delete/to be forgotten</b>	You have the right to ask us to delete or remove Personal Data we collected from or about you.
<b>The right to restrict Processing, or right to limitation</b>	You have the right to request the restriction of the Processing of your Personal Data, under some circumstances and for certain purposes.
<b>The right to object</b>	



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

Your rights	What does it mean
	You have the right to object to us using your Personal Data in the context of direct marketing, and targeted advertising or where Processing is on the ground of legitimate interest.
<b>The right to withdraw your Consent</b>	You have the right to withdraw your Consent at any time, in the context of any Consent-based Processing of your Personal Data.
<b>The right to data portability</b>	You have the right to obtain and reuse your Personal Data for your own purposes across different services.
<b>The right not to be subject to automated decision-making</b>	You have the right to have automated decisions that affect your interests reviewed.
France specific: <b>The right to organize what happens to your Personal Data in the event of your death</b>	You can give us instructions on how to store, delete and communicate data about you after your death.
Brazilian specific: <b>The right to request access to the contractual clauses used for international transfers</b>	You have the right to certain access to the content of the contractual clauses used for international data transfers from Brazil to another country or to an international of which Brazil is a member, subject to commercial and industrial confidentiality.

If you are located in a U.S State or in Canada, we invite you to refer to [Appendix 1](#) below to know more about your rights and how to exercise them.

We also invite you to consult [Appendix 2](#) below to learn how to contact us based on your location, as well as which local supervisory authority you can refer to.

**In all cases, you can contact BIC's Data Protection Officer at any time by writing to [privacy@bicworld.com](mailto:privacy@bicworld.com).**

Please note that, as required or permitted under applicable laws, we may take steps to verify your identity before fulfilling your privacy rights' request. We may require you to provide your first name, last name, email address, and other necessary information to help verify your identity. We may not be able to respond to your request or provide you with Personal Data if we cannot verify your identity or the authority that makes the request and confirm the Personal Data relates to you.





BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

## 7. COOKIES AND SIMILAR TECHNOLOGIES

Cookies are small text files placed on your device to store Personal Data that can be recalled by a web server in the domain that placed the cookie. Like many other commercial sites, we use authentication cookies, security cookies and cookies relating to site integrity, location cookies, cookies relating to site functionality and services, analysis and research cookies and cookies for advertising purposes.

You can accept, refuse or set your cookie preferences when you first log on to the Websites, and change your preferences at any time by consulting the cookie page. You will also find a more detailed description of the cookies we set.

We may classify cookies in the following categories:

- **Necessary Cookies:** These cookies are necessary for our Websites to function and cannot be switched off in our systems. They are usually set only in response to actions made by you, such as your request for Services, setting your preferences, logging in or filling out online forms on our Websites. You can set your browser to block or alert you about these cookies, but some portions of our Websites may not function properly if you do so.
- **Performance cookies:** Performance cookies monitor the performance of our Websites and collect anonymous data on how visitors use our Websites. If you do not allow these cookies, we may not know that you visited our site.
- **Functional cookies:** These cookies allow enhanced functionality and personalization of our Websites. These cookies may be set by us or by third party providers whose services we have added to our pages. If you disable or block these cookies, some portions of our Websites may not function properly.
- **Analytics (also known as statistics) cookies:** These cookies allow us to count visits to our Websites (or related applications), sources of website traffic, to measure and improve the performance of our Websites. These cookies assist us in determining which pages are more or less popular and how users move about our Websites. If you do not allow these cookies, we may not know that you visited our site.
- **Targeting cookies:** Targeting cookies may be set through our Websites by our advertising partners. They can be used by these third parties to build a profile of your interests based on the browsing data they collect from you. These cookies may only identify your browser and terminal equipment. If you do not allow these cookies, you will see basic advertising on your browser that is generic and not based on your interests.
- **Social media cookies:** Social media cookies are set by a range of social media services that we have added to the Website to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact on the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.

Most browsers include an option to clear existing cookies or reject new ones. Please note that if you elect to do this, portions of our Websites may not function as intended.

## 8. HOW WE RESPOND TO "DO NOT TRACK" SIGNALS



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

Some browsers have a “do not track” feature that informs websites that you do not want to have your online activities tracked. These features are not yet uniform, and our Websites are not currently set up to take into account the “do not track” preferences you elected on other browsers.

However, you can always manage your non-essential cookies at any time and withdraw your Consent.

## 9. LINKS TO OTHER WEBSITES

Our Services may contain links to other websites and social media platforms such as Facebook, Instagram and Twitter (“Third Party Websites”). These links are provided solely for the convenience of our users. We do not necessarily endorse, sanction or verify the accuracy of the information contained on Third Party Websites. Once you access a Third Party Website through a link on our Website, you are no longer covered by this Notice. BIC has no control over the content or data collection policies of Third Party Websites and assumes no responsibility or liability for the privacy practices of Third Party Websites. Concerns regarding a Third Party Website should be directed to the Third Party Website itself. We bear no responsibility for any action associated with any Third Party Website.

## 10. HOW LONG YOUR PERSONAL DATA WILL BE KEPT

Consistent with our legal obligations, we will keep your Personal Data for as long as you maintain an account with us, unless our legal or contractual obligations permit or require us to retain your Personal Data for a longer period. Different retention periods apply for different types of Personal Data. Please note this may mean we retain your Personal Data after the end of our relationship with you. Once the deadline and legal need have expired, this Personal Data will be deleted using safe disposal methods or used anonymously for statistical purposes.

## 11. KEEPING YOUR PERSONAL DATA SECURE

We have implemented security measures designed to prevent Personal Data from being accidentally lost, used or accessed in an unauthorized way. We also have strong procedures in place to deal with any suspected Data Breach. Nonetheless, no security measure is 100% effective; therefore, we do not guarantee that your Personal Data will be secure from theft, loss, or unauthorized access or use, and we make no representation as to the reasonableness, efficacy, or appropriateness of the measures we use to safeguard your Personal Data.

Further, if we are required to provide you with notice of a Data Breach, or do so voluntarily, you agree that we may do so via reasonable electronic notice, including by sending notice to any email address we have on file to you, at our discretion. You agree that notice to you will count as notice to others for whom you are acting on behalf and agree to pass the notice on to them.

In any case, where Data Breach occurs and its reporting is required by law, we will comply with the applicable local regulations for notifying the authorities.

## 12. INTERNATIONAL DATA TRANSFERS & DATA STORAGE

BIC is a global company with operations in many countries and Personal Data is processed globally as necessary in accordance with this Notice.



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

The Services are located all over the world the location of your Personal Data storage depends on your geographic location, and your Personal Data are stored on local servers.

We may transfer your Personal Data to countries outside your country of residence for various operational purposes, such as cloud data storage, customer support, or collaboration with our service providers or affiliates located in other countries.

If you choose to use the Services from regions of the world with laws governing data collection and use that differ from the regions where the Services are hosted, then please note that the Data Protection Laws of your jurisdiction may not apply to your Personal Data. To the extent we transfer Personal Data across borders, we rely on legally provided mechanisms to lawfully transfer Personal Data across borders, including Standard Contractual Clauses approved by the European Commission, relevant United Kingdom authorities and by the Brazilian Data Protection Authority and other local legislation as applicable. By using our Services, you acknowledge your Personal Data may be collected in, and subject to the laws of the country you are located.

### **13. CHANGES TO THIS NOTICE**

We reserve the right to amend this Notice at our discretion and at any time. When we make changes to this Notice, we will post the updated version on our Websites (and related applications). You will also be able to determine the date that our current Notice has become effective, by viewing the "Last Updated" date at the top of the Notice.



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

## APPENDIX 1 - US-CANADA SPECIFIC ADDENDUM

If you are located in a U.S. state in which a state-level comprehensive privacy law is enacted, or in Canada, this Addendum applies to you and supplements this Notice.

### a) Information We Collect

We may collect the categories of Personal Information, i.e., it refers to any information that can identify or trace an individual either directly (direct identifiers) or when paired with other information (indirect identifiers), listed below and may have collected and disclosed the specific pieces of Personal Information from consumers within the last twelve (12) months:

Categories	Examples of Data	Collected?
A. Identifiers	Your name, mailing address, email address, billing and shipping address, date of birth, phone number, credit card information, account credentials, designs or artwork you submit as part of your order, device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile information if you use a mobile device to access our Websites), device event information such as crashes, system activity, hardware settings, browser type, browser language, cookies that may uniquely identify your browser, mobile device, or your account, browser type, operating system, and other technical information.	YES
B. Other Identifying Information of the types described in California's Consumer Records Statute	"Identifiers" described above, history, and financial information.	YES
C. Characteristics of protected classifications	Demographic information such as age, date of birth and gender.	YES



BIC Group  
 BIC Global Online Privacy Notice  
 Responsible: Legal & Compliance  
 Last Updated: NOVEMBER-2025

Categories	Examples of Data	Collected?
D. Commercial Information	Your prior orders from BIC, and other purchasing or consuming histories or tendencies.	YES
E. Biometric Information	Not collected.	YES
F. Internet and other electronic network activity	Your IP address and information about your device's interaction with our Websites or related applications, details of how you used our Websites (or related applications), such as your navigation paths and search queries, mobile related information if you access our Websites or application using your mobile device, the date and time of your request and referral URL, including: device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile information if you use a mobile device to access our Websites); details of how you used our Websites (or related applications), such as your navigation paths and search queries; mobile related information if you access our Websites or application using your mobile device; internet protocol ("IP") address; device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL; cookies that may uniquely identify your browser, mobile device, or your account; browser type, operating system, and other technical information.	YES
H. Audio, visual, or similar information	If you contact our customer service, we may (in accordance with applicable law) collect recordings of calls. We may also receive voice mails or voice messages you provide us when contacting us.	NO



BIC Group  
 BIC Global Online Privacy Notice  
 Responsible: Legal & Compliance  
 Last Updated: NOVEMBER-2025

Categories	Examples of Data	Collected?
I. Professional and employment-related information	Professional and employment related information from certain professional customers of our Services.	YES
J. Education information that is not publicly available (as defined in the US Family Educational Rights and Privacy Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99))	While we may collect information on the educational background of our Services, we do not collect non-public information as defined in the Family Educational Rights and Privacy Act.	NO
K. Other Identifying Information That You Voluntarily Chose to Provide to Us	Personal information that you may choose to include in emails, letters or online forms that you send or submit to us. For example, if you place a custom order with us or participate in BIC-sponsored online surveys, product reviews or promotions, including but not limited to, online coupons, rebates, sweepstakes, contests or re-occurring email communications from us, we may collect your name, username, address, zip code, phone number, age, date of birth, e-mail address, product preferences, hobbies and interests, as well as artworks and designs you may submit to us.	YES
L. Sensitive Personal Information	If you create an account with us, we collect log-in credentials. If you purchase from us, our payment processor may collect your payment information. We may also collect certain government-issued ID numbers and precise geolocation in connection with the Services.	YES
M. Inferences drawn from any of the information above Personal Information collected	Your preferences, characteristics, behavior, and other inferences drawn from Personal Information we collected about you.	YES

#### **b) Financial Incentives**

We may offer financial incentives, including discounts as compensation, for the collection of Personal Information (such as when you provide certain Personal Information to us in order to receive a discount on your next order from us). We will notify you of incentives when offered and will only enter you into a financial incentive program if you opt-in. You may revoke your opt-in Consent at any time.



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

In determining the value of your Personal Information to us, we consider the value generated from Personal Information, which is reasonably correlated to the value provided to you through the incentives that we offer.

### c) Your Privacy Rights

You may have some or all of the following rights, in each case consistent with applicable law:

- **The right to access**, which means the right to confirm whether we are processing your Personal Information, receive certain information about our processing of your information and to access a copy of the specific pieces of your Personal Information we collected, including, if applicable, in a machine-readable format;
- **The right to correct**, which means the right to correct Personal Information that we maintain about you that is inaccurate;
- **The right to delete**, which means the right to delete Personal Information we collected from or about you.

We do not sell Personal Information for money.

As is common practice among businesses, we may share Personal Information for targeted advertising. We have disclosed in the last 12 months, certain identifiers, Internet and other electronic network activity, and inferences to our business partners such as social media and advertising providers for this purpose. We do not disclose, and have not disclosed in the last 12 months, Personal Information of individuals we know to be under the age of 16 for targeted advertising. You **have a right to opt-out** of your Personal Information being shared for targeted advertising.

You can opt-out of receiving interest-based ads from third parties who are members of the Network Advertising Initiative ("NAI") or who follow the Digital Advertising Alliance ("DAA")'s Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt-out pages on the NAI website (<http://www.networkadvertising.org/choices/>) and DAA website (<http://www.aboutads.info/choices/>).

You also have the right to not receive discriminatory treatment for exercising your privacy rights.

We do not use or disclose sensitive Personal Information that would you give the right to request limitations on its use (Right to Limit).

Only you, or a person that you authorize to act on your behalf ("Authorized Agent"), may make a privacy rights request related to your Personal Information. If an Authorized Agent submits a privacy rights request on your behalf, we can require the Authorized Agent to provide proof of their authorization to act for you. Also, as permitted by law, we can require you to verify your own identity, even if you choose to use an Authorized Agent. Authorized Agents may submit a privacy request through the same channels described above.



BIC Group  
BIC Global Online Privacy Notice  
Responsible: Legal & Compliance  
Last Updated: NOVEMBER-2025

## APPENDIX 2 - EXERCISING YOUR PRIVACY RIGHTS

If you have any questions or complaints regarding how we use your Personal Data or wish to exercise any of your rights set out in Section 5 of this Notice, please use the following details to contact us.

It is important to note that there may be instances in which we are unable to fulfill your request in part or in full and in such circumstances, we will revert back to the original requester, explaining why we are unable to proceed.

Please note that further information about your rights can also be obtained from your local data protection regulator ("Supervisory Authority").

Location	How to reach us	Supervisory Authority (if applicable)
<b>If you are in the EEA</b>	<p>Send us an email to <a href="mailto:privacy@bicworld.com">privacy@bicworld.com</a> Or <a href="mailto:protection-donnees@bic.com">protection-donnees@bic.com</a>.</p> <p>Or submit your request via the online <a href="#">Contact Form</a>.</p> <p>Or write to us by post to the following address: BIC, Compliance Team, 12 boulevard Victor Hugo, 92210 Clichy, France.</p>	<p>The Supervisory Authority competent to deal with request concerning us, is the <i>Commission Nationale de l'Informatique et des Libertés</i> ("CNIL"), website: <a href="https://www.cnil.fr/en">https://www.cnil.fr/en</a>.</p> <p>You can always contact any Supervisory Authority, particularly in your country of residence, the country where you work, or the country of which you are a citizen, who will forward your request to the CNIL. Directory of authorities within the EU: <a href="https://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm">https://ec.europa.eu/justice/article-29/structure/data-protection-authorities/index_en.htm</a>.</p> <p>In any event, if you do have an issue, we would like to resolve it with you first.</p>
<b>If you are in UK</b>	<p>Send us an email to <a href="mailto:privacy@bicworld.com">privacy@bicworld.com</a>.</p> <p>Or write to us by post to the following address: BIC UK LTD, 1 Lyric Square, Hammersmith, London, W60NB, UK.</p>	<p>The Supervisory Authority in the UK is the Information Commissioner's Office ("ICO"). If you have any cause for complaint about our use of your Personal Information, you have the right to lodge a complaint with the ICO.</p>
<b>If you are in US-Canada</b>	<p>To exercise rights with <b>BIC and BodyMark</b>:</p> <ul style="list-style-type: none"> <li>• Send us an email to <a href="mailto:PIIRequest@bicworld.com">PIIRequest@bicworld.com</a>; or</li> <li>• Submit your request via BIC's <a href="#">Privacy Web Form</a>.</li> </ul>	
	<p>To exercise rights with <b>Tattly</b>:</p> <ul style="list-style-type: none"> <li>• Send us an email to <a href="mailto:privacy@tattly.com">privacy@tattly.com</a>.</li> </ul>	





BIC Group  
 BIC Global Online Privacy Notice  
 Responsible: Legal & Compliance  
 Last Updated: NOVEMBER-2025

Location	How to reach us	Supervisory Authority (if applicable)
	To exercise rights with <b>Inkbox</b> : <ul style="list-style-type: none"> <li>• Send us an email to <a href="mailto:hi@getinkbox.com">hi@getinkbox.com</a>; or</li> <li>• Submit your request via Inkbox's <a href="#">Privacy Web Form</a>.</li> </ul>	
	To exercise rights with <b>Rocketbook</b> : <ul style="list-style-type: none"> <li>• Send us an email to <a href="mailto:privacy@getrocketbook.com">privacy@getrocketbook.com</a>;</li> <li>• Call us toll-free at (888) 275-5436.</li> </ul>	
	To exercise rights with <b>Tangle Teezer</b> : <ul style="list-style-type: none"> <li>• Send us an email to <a href="mailto:gdpr@tangleteezer.com">gdpr@tangleteezer.com</a>;</li> <li>• Call us toll-free at (888) 751-1072.</li> </ul>	
<b>If you are in a country in Latin America</b>	Send us an email to <a href="mailto:datos.personales@bicworld.com">datos.personales@bicworld.com</a> .	<p>The Supervisory Authority in Brazil is the <a href="#">Autoridade Nacional de Proteção de Dados</a> ("ANPD").</p> <p>In Argentina, the <a href="#">Access to Public Information Agency</a>, is the enforcement authority responsible for handling complaints and claims related to violations of Personal Data protection regulations.</p>