

BIC Announces Chief Financial Officer succession

Clichy, France - November 19th, 2025 - BIC announces the appointment of Grégory Lambertie as Chief Financial & Digital Officer, effective January 5th, 2026. In this role, Grégory will lead the global finance, M&A and IT functions. He will report to CEO Rob Versloot and join BIC's Executive Committee. He will be based in Clichy.

Grégory Lambertie brings over two decades of financial leadership experience. His solid background in strategic growth, finance transformation and capital markets will support BIC's next chapter of sustainable growth.

Rob Versloot and BIC's Executive Committee wish to thank Chris Dayton, Vice-President, Financial Planning & Analysis, for assuming the position of interim CFO during this transition period.

Rob Versloot, CEO, said:

"We are delighted to welcome Grégory to BIC. His broad expertise in financial and digital transformation makes him a valuable addition to our Executive Committee. Grégory's strategic mindset and deep focus on efficiency will be key assets as we strengthen our global organization and prepare BIC for its future growth. I am looking forward to collaborating with him starting January."

Grégory Lambertie, BIC's incoming CFO, said:

"I am honored to join BIC, a company renowned for its enduring values and iconic brand that kept reinventing itself over the last eight decades. I look forward to driving financial and operational excellence as well as digital transformation, alongside Rob and the Executive Committee. We will build on BIC's strong legacy to develop the financial agility of our organization, and ensure the Group is well positioned to address the opportunities ahead."

Biography of Grégory Lambertie

Grégory has held several executive positions in the payment industry since 2015, including Head of Strategy, M&A and Public Affairs, and most recently as Chief Financial Officer and member of the Executive Committee at Worldline.

Grégory started his career with Ernst & Young's audit team in Paris, before joining the Consumer department of Lehman Brothers in London in 2001. He joined Trilantic Europe in 2007, as Principal in charge of deals in the Consumer and Industrial sectors. From 2011

to 2015, he was a Senior Banker at Ondra Partners, the London-based independent investment bank.

Grégory is a graduate of HEC Paris and Sciences Po Paris.

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AGENDA

All dates to be confirmed

Full Year 2025 Results	February 24, 2026
First Quarter 2026 Net Sales	April 28, 2026
Annual General Meeting	May 20, 2026

ABOUT BIC

A global leader in stationery, lighters, and shavers, BIC brings simplicity and joy to everyday life. For 80 years, BIC's commitment to delivering high-quality, affordable, and trusted products has established BIC as a symbol of reliability and innovation. With a presence in over 160 countries, and over 13,000 team members worldwide, BIC's portfolio includes iconic brands and products such as BIC® 4-Color™, BodyMark®, Cristal®, Inkbox®, BIC Kids®, Lucky™, Rocketbook®, Tattly®, Tipp-Ex®, Wite-Out®, Djeep®, EZ Load™, EZ Reach®, BIC® Flex™, Soleil®, Tangle Teezer® and more. Listed on Euronext Paris and included in the SBF120 and CAC Mid 60 indexes, BIC is also recognized for its steadfast commitments to sustainability and education. For more, visit www.corporate.bic.com and to see BIC's full range of products visit www.bic.com. Follow BIC on LinkedIn, Instagram, YouTube and TikTok.