



FOR IMMEDIATE RELEASE

Release and Availability of the 2019 Universal Registration Document

CLICHY – March 31, 2020 – The French version of the 2019 Universal Registration Document was filed with the A.M.F. (Autorité des Marchés Financiers: French Financial Markets Authority) on March 31, 2020.

The document is available on BIC's website (www.bicworld.com) under <https://www.bicworld.com/en/investors/publications>) as well as on the website of the A.M.F. (www.amf-france.org).

The document includes:

- extracts from the Integrated Report,
- the Annual Financial Report,
- the Management report of the Board of Directors for 2019,
- the Report on Corporate Governance of the Board of Directors, as well as the related Statutory Auditors' findings,
- information related to the fees paid to the auditors,
- the description of the share buyback program,
- the draft resolutions submitted by the Board of Directors' to the Annual General Meeting to be held on May 20, 2020, as well as the Board of Directors' report on the draft resolutions.

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as Cello®, Conté®, BIC Flex™, Lucky Stationery, Made For YOU™, Soleil®, Tipp-Ex®, Wite-Out® and more. In 2019, BIC Net Sales were 1,949.4 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bicworld.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

CONTACTS

Sophie Palliez-Capian – VP, Corporate Stakeholder Engagement - + 33 6 87 89 33 51 sophie.palliez@bicworld.com	
Investor Relations Contact: + 33 1 45 19 52 98	Press Contacts
Michèle Ventura michele.ventura@bicworld.com	Albane de La Tour d'Artaise +33 1 45 19 51 51 Albane.DeLaTourDArtaise@bicworld.com Isabelle de Segonzac : +33 1 53 70 74 85 isegonzac@image7.fr

2020 AGENDA – ALL DATES TO BE CONFIRMED

First Quarter 2020 results	23 April 2020	Conference call and Webcast
2020 Annual General Meeting	20 May 2020	To be determined
First Half 2020 results	29 July 2020	Conference call and Webcast
Third Quarter 2020 results	28 October 2020	Conference call and Webcast